

VISIONS OF THE NIGHT

Sleep, Science and Research on the World Stage



21st Annual Scientific Meeting of the Australasian Sleep Association



21st Annual Scientific Meeting of the Australasian Sleep Technologists Association

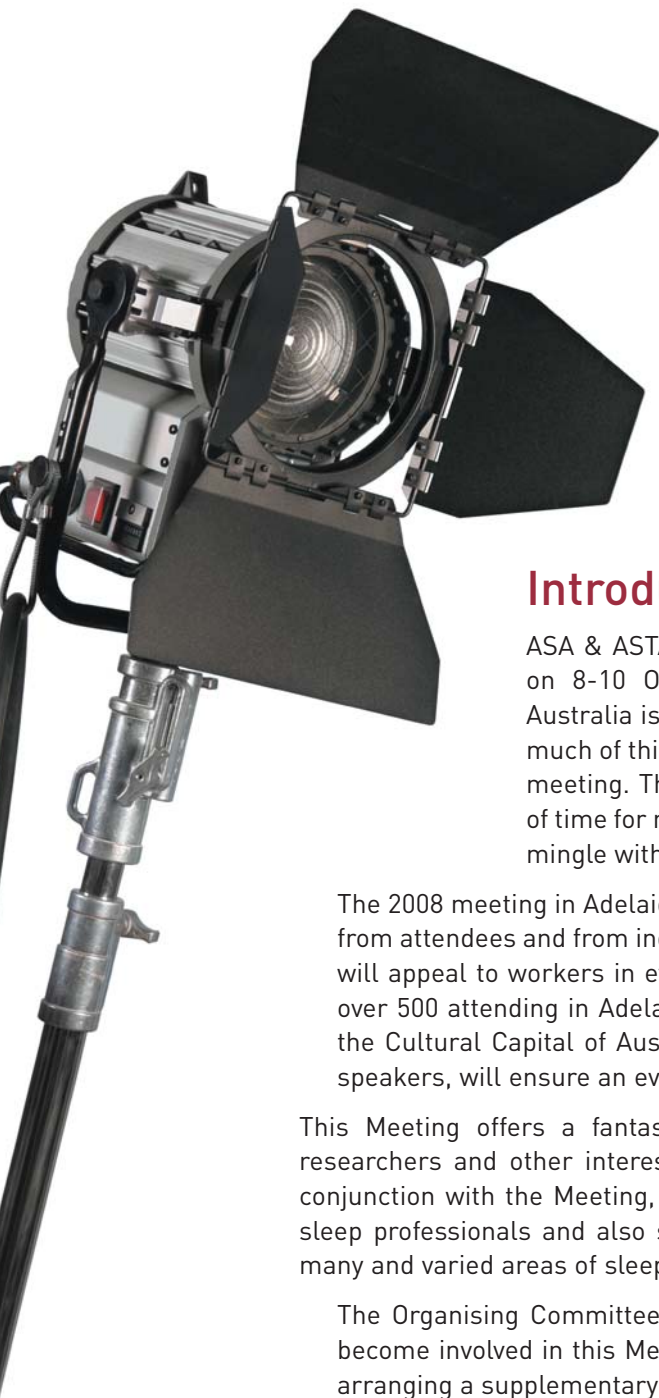


2009

October 8-10

Sofitel Melbourne on Collins

Melbourne, Victoria, Australia



21st Annual Scientific Meeting of the Australasian Sleep Association



21st Annual Scientific Meeting of the Australasian Sleep Technologists Association

Introduction

ASA & ASTA will again combine their Annual Scientific Meetings on 8-10 October 2009 at the Sofitel Melbourne on Collins. Australia is a leading international centre for sleep research, and much of this research will be discussed and presented at the 2009 meeting. The meeting will again run over 3 days, allowing plenty of time for registrants to absorb the scientific presentations and to mingle with the industry trade displays.

The 2008 meeting in Adelaide was heralded as a huge success, with a lot of positive feedback from attendees and from industry. It is expected that the planned diverse programme for 2009 will appeal to workers in every field of sleep disorders and again exceed expectations. With over 500 attending in Adelaide, it is anticipated that the number of attendees in Melbourne, the Cultural Capital of Australia, together with an amazing programme and 7 international speakers, will ensure an even larger number this year.

This Meeting offers a fantastic opportunity for technologists, scientists, doctors, researchers and other interested parties to meet together. A Trade Display, run in conjunction with the Meeting, allows industry to showcase their products to relevant sleep professionals and also show support for the research work being done in the many and varied areas of sleep disorders.

The Organising Committee extends to your Company or Organisation an opportunity to become involved in this Meeting by becoming a sponsor, taking up an industry display or arranging a supplementary breakfast or evening session. The meeting offers delegates an opportunity to view your products and services in a learning environment, away from their hectic day to day work places.

The venue in 2009 offers a limited amount of exhibition area, and you are therefore encouraged to book early.

Further Information

If you wish to discuss any of the following opportunities, or have suggestions of other ways in which you would like to support the meeting please contact:

Stephanie Blower
Executive Officer & Conference Manager

Australasian Sleep Association

GPO Box 295

SYDNEY 2001

Phone: 02 9920 1968

Fax: 02 9920 5415

Email: conference@sleep.org.au

Venue

Sofitel Melbourne on Collins, Melbourne Victoria.



Dates

8-10 October 2009

This year the Conference will again run from Thursday to Saturday, with a full day programme on the Saturday. The Exhibition will run for the entire three days, closing at the end of afternoon tea on the Saturday afternoon, allowing longer quality exposure to the conference delegates. In order to encourage delegates to stay for the duration of the meeting, the Conference Dinner will be held on the Saturday evening. The Conference Dinner and Welcome Drinks provide a wonderful opportunity for industry and the professional members of the Associations to interact in less formal and social surroundings.

Scientific Programme

Visions of the Night: Sleep, Science and Research on the World Stage, will offer three plenary sessions held without any competing sessions, covering **Upper Airway Physiology & Sleep Disordered Breathing, Cardiovascular Disease and OSA, Melatonin: mechanisms of action and therapeutic applications for circadian rhythm sleep disorders**. For the first time, members were invited to submit proposals for symposia and as a result there will be two concurrent Symposium sessions to cover the broad areas of interest to attendees. This will ensure that there are topics to interest all the various areas of sleep medicine in which delegates have an interest. Other sessions will include presentations of original research in oral and poster format (the three poster sessions also accompanied by brief oral presentations) and a Special Symposium covering the contentious and topical area of the Sleep in Transport.

Industry is invited to sponsor the individual sessions, both to highlight the close relationship between industry and scientific research and increase the profile of the sponsor with selected topics.

The scientific programme promises to deliver the cutting edge science and cover the diversity of sleep science, including sleep disordered breathing, sleep behavioural and circadian disorders, insomnia and sleep medicine technology.



Guest Speakers

We are most fortunate to have great depth in our invited speakers for this year's scientific meeting.

Professor Anna Wirz-Justice

Emeritus Professor at the Centre for Chronobiology, Psychiatric University Clinics Basel, Switzerland.

Professor David Rapoport

Associate Professor, Department of Medicine, Pulmonary Disease, New York University

Professor Claudio Bassetti

Chairman (ad interim), Neurologische Klinik und Poliklinik, UniversitätsSpital Zürich

In addition, **A/Prof Steven Lockley**, Harvard Medical School, **Dr Amy Jordan** and **Dr Danny Eckert** from the Brigham and Women's Hospital, Boston, and **Professor David Weaver**, University of Massachusetts Medical School, will be attending and speaking at symposium and plenary sessions.

Sponsorship Levels

Platinum Sponsor - spend more than \$30,000

Gold Sponsor - spend more than \$25,000

Silver Sponsor - spend more than \$20,000

Bronze Sponsor - spend more than \$15,000

These costs include the cost of exhibition space

Companies taking these levels of sponsorship will have

- Delegate lists e-mailed to them prior to the Conference (except those delegates who choose to not have their names included for privacy reasons)
- **Be acknowledged as such at the opening and closing sessions, as well as the Conference Dinner, and any other time when sponsors are thanked.**

Bookings

In view of the keen competition for many of the sponsorship opportunities the Organising Committee have confirmed that **all bookings for sponsorships will be taken on the basis of the first company to send their completed application form with the required deposit will be accepted.**

Exhibition spaces are not included with any sponsorship item, and should be booked separately on the Booking Form.

PLEASE NOTE, LIMITED EXHIBITION SPACES ARE AVAILABLE SO EARLY BOOKING IS ESSENTIAL.

Preference of exhibition spaces will be based on sponsorship levels

1 Conference Dinner **\$7,500 + GST**

This year's Conference Dinner will be held on Saturday evening, 10 October, and will add a touch of glamour to the event. As the main social event of the conference sponsorship of the dinner allows the sponsor a strong presence in a relaxed and informal atmosphere, and as the last event of the meeting, leaves the sponsor in the minds of the delegates as they return to work. Being held at the Plaza Ballroom, Collins Street, Melbourne, the venue will ensure a glamorous night, and it is intended to recommend delegates come dressed Glitz & Glam.

Benefits:

- Recognition on programme and tickets for the Conference Dinner
- Exclusive signage at the dinner
- 2 Dinner Tickets to give to clients or staff
- One full page black and white advertisement in the Registration Brochure
- Acknowledgment in all conference publications
- Acknowledgment and thanks at conference dinner plus opening and closing ceremonies

2 Satchel Sponsorship **\$7,500 + GST**

The satchels package will provide your company with wide exposure by being distributed to participants of the conference.

This is a unique opportunity for a company to supply and design (with assistance and approval from the organising committee) a superb quality conference 'satchel' for all delegates.

Benefits:

- Your Company logo printed on the satchel
- Option to include an insert in the satchel

3 Welcome Drinks **\$5,000 + GST**

Welcome drinks will be held for delegates on Wednesday evening, 7 October 2009. Sponsorship of this event will allow you to promote your company in a relaxed atmosphere, while delegates have an opportunity to network and catch up on the past year.

Benefits:

- Exclusive signage during the Welcome Drinks
- Acknowledgment by Chairperson at session following the cocktail party
- 2 invites to the Welcome Drinks for clients or staff
- Option to include an insert in the satchel
- Acknowledgment in all conference publications

4 Industry Symposia **\$5,000 + GST**

Following the success of the Industry Symposia last year industry is again being offered three opportunities to host industry based symposia that will be included within the Conference Programme. Bookings for these symposia will also be taken by the Secretariat at the time of registration.

These include one breakfast session, on Saturday morning, prior to the start of the normal programme, and two evening sessions, on Thursday and Friday, after the AGMs of the two Associations.

The organising committee reserves the right to ensure the programme is of an appropriate scientific standard. The sponsoring company would be responsible for all expenses for these sessions, including speaker costs and any catering. Details of criteria for industry symposia can be found at www.sleep.org.au

5 Sponsorship of **\$5,000 + GST** OPENING SYMPOSIUM incorporating the Helen Bearpark Memorial Lecture

The Conference Opening is historically the best attended session of the Conference. Sponsorship of the opening allows a sponsor to have their name acknowledged at the very start of the Conference before delegates are bombarded with new information. The Opening Symposium will also incorporate the Helen Bearpark Memorial Lecture. This year's Helen Bearpark Memorial Lecture will be of special significance, with two recipients of the Helen Bearpark Memorial Scholarship speaking in the session.

NB Sponsors DO NOT have any input into the speakers or topics chosen for discussion.

Benefits include:

- Exclusive signage at the opening session
- Acknowledgment on A/V screen prior to and after opening ceremony
- Acknowledgment in all conference publications
- Acknowledgment and thanks at conference opening and closing ceremonies

6 Session Sponsorship

Plenary Symposium \$3,000 + GST

Concurrent Symposium \$2,000 + GST

Oral Poster Presentation Session \$1,000 + GST

Session sponsorship has been tailored to promote your company during various sessions of the conference. A programme outline is attached so where possible your company could sponsor the most relevant subject for Symposia. The programme is not finalised, and topics for oral presentations will depend on the abstracts submitted. This programme outline is not finalised so is not possible to guarantee all sessions will be held, however if your chosen session does not eventuate you would be offered an alternative session. Companies should nominate 3 preferred sessions on the booking form.

This sponsorship allows your company to demonstrate support and continuing commitment to education and awareness of sleep-related health problems.

NB Sponsors DO NOT have any input into the speakers or topics chosen for discussion.

Benefits include:

- Acknowledgment as a sponsor of the session in the programme
- Exclusive signage during a session
- Acknowledgment by Chairperson prior to and after session
- Acknowledgment on A/V screen prior to and after session
- Acknowledgment in all conference publications

7 Breakfast Sessions **\$2,000 + GST**

Two Breakfast Sessions are planned where delegates will get to hear an international invited speaker in a more intimate environment. Sponsorship of one of these sessions will allow your company to align itself with the areas of interest of the speaker. *CPAP* with David Rapoport or *Mood & Sleep* with Anna Wirz-Justice.

Benefits include:

- Acknowledgment as a sponsor of the session in the programme
- Exclusive signage during a session
- Acknowledgment by Chairperson prior to and after session
- Acknowledgment in all conference publications

8 Pads and Pens **\$2,000 + GST**

Promote your company's image by putting company pens and pads into the satchels. (All materials to be provided by the sponsoring company.)

9 Lanyards **\$2,000 + GST**

Have delegates wearing your name on a lanyard holding their name badges. (All materials to be provided by the sponsoring company.)

10 Catering Sponsorship

\$1,500 + GST

Benefits include:

We are offering three daily sponsorship packages for conference catering.

- Acknowledgment in the Conference Program
- Opportunity to use company logo on napkins on that particular day. (Napkins to be provided by the sponsoring company)
- Opportunity to put material on seats at the start of the day

11 Satchel Inserts

\$1,500 + GST

Promote your company's product or service by providing material for inclusion in the Meeting satchel. (Maximum material size: A4, 6 pages)

12 Advertising in *Sleep and Biological Rhythm Abstract Journal*

1 page colour **\$3,000 + GST**

1 page B&W **\$2,000 + GST**

1/2 page B&W **\$1,500 + GST**

A limited number of advertisements will be accepted for inclusion in the Abstract edition of *Sleep & Biological Rhythms* (SBR), which will be published for the conference. It is intended that this edition will be circulated to all the subscribers of SBR, as well as conference attendees, so this advertisement will have exposure to over **3000 people** relevant to sleep medicine.

13 Advertising in Programme Book

1 page colour **\$1,500 + GST**

1/2 page colour **\$1,000 + GST**

1 page B&W **\$1,000 + GST**

1/2 page B&W **\$750 + GST**

A limited number of advertisements will be accepted for inclusion in the Programme Book which is the essential tool of the Conference Delegate.

POSTGRADUATE COURSE SPONSORSHIP

Three Postgraduate Courses will be held prior to the Conference in 2009

- Oral Sleep Medicine (three day certification course)
- Practical approach to common sleep problems across the life span (one day)
- Clinical Epidemiology & Biostatistics for Sleep Research (one day)

Sponsorship Opportunities exist within each of these courses. For details contact the Conference Secretariat at: conference@sleep.org.au Phone: 02 9920 1968

EXHIBITION

\$5,500 + GST

A limit of 30 booths is planned in the display area and, whilst regrettably we may not be able to accommodate all intending exhibitors, the aim is to have adequate space for catering and delegates in the exhibition area.

Extra Stand Delegates

A special rate for additional staff to man the stands is being offered at **AU\$400 + GST for the full 3 days** or **AU\$200 + GST for 1 day**

This includes daily catering but does not include the Conference Dinner.

A registration form for additional staff will be sent out with other material closer to the Conference.

An exhibition package will include:

- Two conference delegates (not including dinner)
- Acknowledgment in conference handbook
- Conference delegate list (except those who chose not to be included)
- One copy of delegate material per stand.

Each stand will have:

- Floor space of 3m x 3m
- Velcro compatible walls
- One fascia sign
- 4 amp power
- Two spotlights

Programme at a glance

Thursday 8 October

Plenary 1:

Physiology of the Upper Airway

Helen Bearpark Memorial Lecture:
David Rapoport, Amy Jordan, Danny Eckert

New Investigator Presentations

Symposia

Narcolepsy

Upper Airway Approaches to the management of OSA

Light Therapy for Circadian Rhythm Disorders

Neurocognitive Impairment in OSA

Poster Discussion Sessions x 4

Followed by Poster Viewing Session
Topics dependant on abstracts submitted

ASA AGM

Potential Industry Symposia

Friday 9 October

BREAKFAST SESSIONS

1. CPAP and Variants with David Rapoport
2. Mood & Sleep with Anna Wirz-Justice

World Sleep Federation Session

Plenary 2: Cardiovascular Health & Sleep Disorders

Claudio Bassetti, Rosemary Horne, Garun Hamilton

ORAL PRESENTATIONS

Topics dependant on abstracts submitted

Poster Discussion Sessions x 4

Followed by Poster Viewing Sessions
Topics dependant on abstracts submitted

Plenary 3: Sleep in Transportation

Philippa Gander, Sally Ferguson, Phillip Swann

ASTA AGM

Potential Industry Symposia

Saturday 10 October

Fun Run

Symposia

Clinical Applications of NIV in the Acute & Chronic Setting

Parasomnias – Fact or Fiction

Sleep Health from Infancy to Adolescence

Obesity

ASTA Symposium

David Rapoport

Poster Discussion Sessions x 4

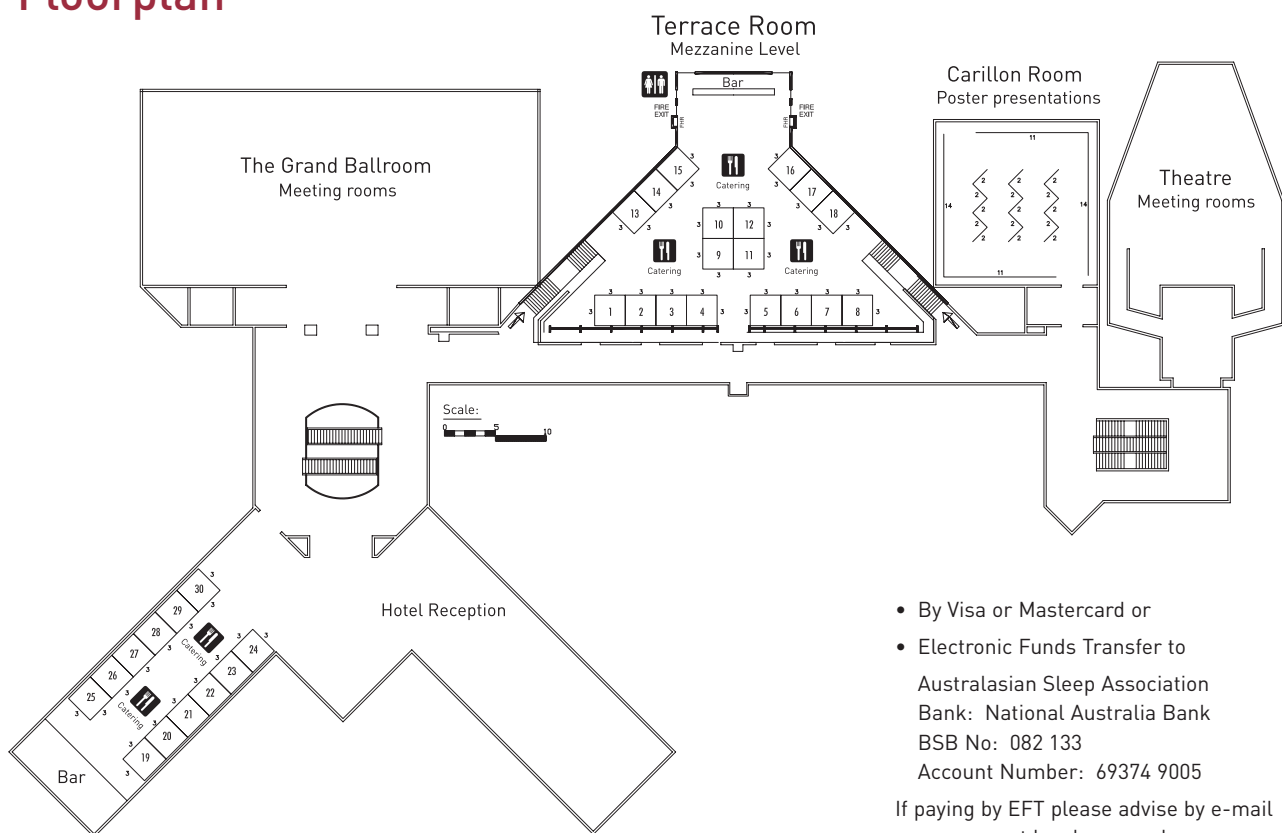
Followed by Poster Viewing Sessions
Topics dependant on abstracts submitted

Plenary 4: Melatonin: Mechanisms of action and therapeutic applications for circadian rhythm sleep disorders

Anna Wirtz-Justice

Conference Dinner

Floorplan



- By Visa or Mastercard or
- Electronic Funds Transfer to
Australasian Sleep Association
Bank: National Australia Bank
BSB No: 082 133
Account Number: 69374 9005

If paying by EFT please advise by e-mail once payment has been made.

PAYMENT CONDITIONS FOR SPONSORS & EXHIBITORS

A deposit of 50% of the total exhibition/ sponsorship fee must accompany your booking. All outstanding balances must be received by 1 September 2009.

Should full payment not be received by the due date, the organising committee may be forced to release the assigned space.

Payments are to be made by:

- Cheque payable to Australasian Sleep Association

CANCELLATION POLICY

Any cancellation must be advised in writing. An administration fee of 25% of the contracted price is retained should the cancellation be up to 2 months prior to the event and 100% of the contracted price should cancellation be less than 2 months.

